

The invention relates to the use of defined alkoxylates of the amphiphilic type as activity-improving adjuvants in the agrotechnical field. The invention also relates to corresponding agrotechnical agents. The addition of such alkoxylates enables the absorption of active ingredients by plants to be accelerated. The alkoxylates used are based on branched alcohols such as 2-propyl-heptanol, C₁₃-oxoalcohols and C₁₀-oxoalcohols.