

Synchronized broadcast transmits a same broadcast content using a same waveform from multiple transmitters. Transmitters each apply a same spreading code for broadcast transmissions. In a spread-spectrum communication system having a time division multiplexed forward link, a synchronized broadcast transmission is inserted into a broadcast slot. One embodiment employs an Orthogonal Frequency Divisional Multiplex (OFDM) waveform for the synchronized broadcast. An OFDM receiver is then used to process the received synchronized broadcast transmission. An alternate embodiment implements a broadcast Pseudo-random Noise (PN) code for use by multiple transmitters. An equalizer is then employed to estimate the synchronized broadcast transmission.