

An apparatus (1) is arranged to heat smokable material (5) to volatilise at least one component of the smokable material (5). In one exemplary embodiment, the apparatus (1) has a housing (2) and a plurality of heater segments (20) longitudinally arranged within the housing (2) for heating smokable material (5) contained within the apparatus (1). At least one heater segment (20) is arranged so as to heat smokable material (5) contained within the at least one heater segment (20) more quickly than at least one other heater segment (20) heats smokable material (5) contained within the at least one other heater segment (20).