

The present disclosure relates to an electrically operated aerosol generating device, comprising: an electrical power supply; an electronic circuit board; an electrical heating element configured to receive power from the electrical power supply via the electronic circuit board; and a ground plane comprising an elongate conductive member configured to: electrically couple the power supply to the electronic circuit board and the electrical heating element; and structurally retain the power supply and plurality of components of the electrically operated aerosol generation device. The disclosure also relates to a ground plane, and a single laminar blank configured to form the ground plane. A method of assembling an electrically operated aerosol generating device is also provided.