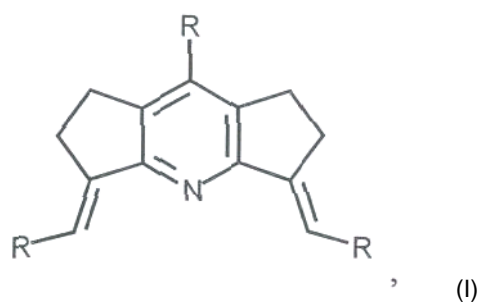


This invention relates to new fluorescent dyes from the class of 8-aryl-3,5-di[(E)-arylmethylen]-1,2,3,5,6,7-tetrahydrocyclopentane [b,e]pyridines of general formula (I)



where R - phenyl, 2-methoxyphenyl or 4-methoxyphenyl, and to the method for their production.