

The invention relates to a data carrier with a printed image that is produced by means of a gravure process. The printed image comprises at least one first color surface with a first color coating thickness and a second color surface adjacent to the first color surface and provided with a second color coating thickness, whereby the thicknesses of the two color coatings are different. The first and second color surfaces are divided by a sharp borderline that is invisible to the naked eye and the color coating thickness of both color surfaces corresponds to a minimum thickness in the region of the borderline.

