

The proposed video projection system for indoor and outdoor advertisement is designed for reproducing advertising messages that are presented as texts or pictures at areas of mass presence of people. The system contains a video monitor, a video projector, a videotape recorder, a tuner, a video camera, a digital photographic camera, audio recording equipment, a CD or DVD player, a computer with facilities for recording digital video signals, and an audio mixer. The outputs of the audio mixer are connected to the inputs of the video projector, computer, and video monitor. The proposed system provides a possibility to reproduce advertising messages on large-size screens in real time.