

A method for controlling a population of social insects such as ants, wasps or cockroaches by administering to a minor fraction of the population an effective amount of a composition that includes a bait and a 1-phenyl pyrazole-type compound, particularly 1-(2,6-Cl₂ 4-CF₃ phenyl) 3-CN 4-(SO-CF₃) 5-NH₂ pyrazole.