

An alcohol beverage dispensing apparatus has a keg having top and bottom portions and a bag contained within the keg for containing an alcohol beverage. The apparatus has a dispensing device that has a hollow elongated tube extending into the bag towards the bottom portion of the keg for inserting the beverage into the bag during a bag fill operation and for dispensing the beverage from the bag during a dispense operation. The hollow tube has an end portion having an opening which may comprise a plurality of laterally spaced apart notches positioned between interval side wall portions to provide crenellated openings in the end portion through which the beverage passes into and out from the hollow elongated member. The interval side wall portions have rounded tip portions or carry an interface plate to reduce the risk of the end portion puncturing the bag during beverage filling and dispensing cycles. Further, the hollow elongated member further may have at least one additional aperture therein spaced apart from the opening to receive beverage in through the at least one aperture during a dispense cycle, which beverage mixes with beverage from the opening prior to dispensing. This mixing of the beverage results multiple servings of beverage dispensed by the dispensing device being at a more homogenous temperature.