

The invention relates to a novel molten and cast refractory product having a high zirconia content and an improved electric resistivity. The refractory product includes, in mass % based on oxides and for a total of more than 98.5 %: -  $\text{ZrO}_2 + \text{Hf}_2\text{O}$  : > 85 % -  $\text{SiO}_2$  : > 10 % to 12 % -  $\text{Al}_2\text{O}_3$ : 0.1 % to 2.4 % -  $\text{B}_2\text{O}_3$ : < 1.5 %, and a doping agent selected from the group comprising  $\text{V}_2\text{O}_5$ ,  $\text{CrO}_3$ ,  $\text{Nb}_2\text{O}_5$ ,  $\text{MoO}_3$ ,  $\text{Ta}_2\text{O}_5$ ,  $\text{WO}_3$  and mixtures thereof, in a weighed amount such that  $0.2 \% < 2.43 \cdot \text{V}_2\text{O}_5 + 4.42 \cdot \text{CrO}_3 + 1.66 \cdot \text{Nb}_2\text{O}_5 + 3.07 \cdot \text{MoO}_3 + \text{Ta}_2\text{O}_5 + 1.91 \cdot \text{WO}_3$ .