

The real-time method for collection and processing of multi-aspect data and respondents' feedback includes data collection from respondents, data processing and presentation of the results to a wide or a limited group of persons; in that respect, data are collected from different groups of delocalised audiences, including the web audience, the electronic media audience and the audience in the studio; in that process, video- or television broadcasting is additionally carried out, with the signals coming from respondents being synchronised with the signals coming to respondents' monitors or video terminals.