

There is provided an electrically heated aerosol-generating article comprising an aerosol-generating substrate, a mouthpiece, and a paper wrapper circumscribing at least a portion of the aerosol-generating substrate. The aerosol-generating substrate comprises at least one aerosol former in an amount of between about 5 percent and about 30 percent by weight of the aerosol-generating substrate. The paper wrapper has a wet tensile strength of at least about 5 Newtons per 15 millimetres when measured in accordance with the Wet Tensile Strength Test.