

A system and method for the automated dispensing of bulk keg wine is provided having, in combination: integrated temperature control; pressure monitoring; automated purging; and integrated point of sale data acquisition for determining inventory usage statistics for each keg of wine dispensed. The system provides for precise measurement of each portion. An error alarm system warns an operator about beverage tank low level. A system for forcing the flashing of poor quality beverage. Recording of all delivery process events allows for operator or management review and control.