

The utility model is a advertisement carrier, which is a packing of commodity (product), or container, or label, or tally, or which is a similar to it, but having a dry surface, can be used as this advertisement carrier.

Essence of utility model is that as a advertisement carrier use some dry surface of packing of product, or container, or label, or tally or similar to it, and that is free of the consumer information inflicted by the producer of commodity. On this surface inflict a sticker, size and form of that depend on a size and form of this area of packing.