

The invention relates to a protective sleeve for beverage cans, of the type used as a hygienic protector that can be applied individually to each container, said sleeve including horizontal tearing means for accessing the pull ring of the can and vertical tearing means in the form of a pre-punched longitudinal strip. The sleeve is characterized in that it comprises a tubular body provided with a shaped base and, at the opposite end, an upper body, said sleeve being made from a strong, waterproof, printed material, having a similar configuration to the can and, optionally, including information in braille.