

A method for arrangement of device (1) for air advertisement and congratulations involves application of advertising and/or congratulatory information on information carrier (5) and/or on the device (1), wherein the device (1) comprises at least one inflatable shell (2) of gas-impermeable flexible and/or elastic material, fasteners (4). The device (1) is arranged in such a way that it can be hold above water surface by means of at least one long element (3). The element (3) is connected to overwater or underwater man-made structure (13) and/or to water craft (6), and/or to overwater or underwater natural object (12), and/or to anchor (9).